



Dear Sir/ Madam,

BOYS' & GIRLS' BRIGADE 60TH ANNIVERSARY CELEBRATION SPONSORSHIP

The Boys' Brigade (BB) and Girls' Brigade (GB) are global, non-profit uniform organizations for youth ages from 6 to 19 years old. The two organizations have a combined network of more than 200 active chapters throughout the country with a present membership of over 10,000 members in Malaysia. BB and GB are recognized by the Ministry of Education as a uniform unit and are members of the Malaysian Youth Council. Through the framework of uniform, badges, and drill, our yearlong activities are geared toward developing leadership, promoting goodwill, and fostering friendship.

This year, the 1st Kuala Lumpur BB and GB Companies are proud to celebrate our 60th anniversary of founding since 1954. This Diamond Jubilee celebrates the past 60 years of impact we had on thousands of young people. As part of the jubilation, we have planned the following activities:

- Combined Enrolment Parade
- Anniversary Mission Trip
- Year-End Concert cum Gala Dinner

Themed "Go Shine," this anniversary celebration welcomes today's generation of Brigadiers into the rich history and legacy others have left for them, and inspires future generation members to build on these great works.

We hereby seek for your kind support in making a contribution toward the Anniversary Celebration Funds by advertising in our souvenir magazine. All funds received will be channeled toward off-setting the expenses incurred in planning and running the activities above. Please find the attached sponsorship form for specific donation items.

We thank you in advance for your kind support toward the development of the Boys' and Girls' Brigade movements. Your contribution will be greatly appreciated.

Warm regards,

Cheong Sing Yuen

Chairman, 60th Anniversary Organizing Committee
Hon. Captain, 1st Kuala Lumpur Boys' Brigade





**BOYS' & GIRLS' BRIGADE 60TH ANNIVERSARY CELEBRATION
SOUVENIR MAGAZINE SPONSORSHIP FORM**

☐	Back Cover Page	RM 4,000	☐	Double Page Spread COLOUR	RM 3,800
☐	Front Cover Inner Page	RM 3,500	☐	Full Page COLOUR	RM 2,000
☐	Back Cover Inner Page	RM 3,000	☐	Full Page Black & White	RM 1,000
☐	Front Cover Inner Facing Page	RM 3,000	☐	Half Page COLOUR	RM 1,200
☐	Back Cover Inner Facing Page	RM 2,500	☐	Half Page BLACK & WHITE	RM 600
Note: The above are COLOUR printed and available on a first-come-first-served basis.			☐	CASH DONATION:	_____

Technical Specifications

Book Size (Trim Size/Actual Size): 210 x 297mm

No. of Pages: 4 + 24

Finish: Staple binding with cover lamination

Printing & Materials: Cover– 230gsm art card / text– 157 art paper

Donations Closing Date : 31 Oct 2014

Material Submission Date: 7 Nov 2014

Material Required: Artwork in AI/ PSD CMYK format (pictures minimum in 300dpi)

All inquiries about this sponsorship should be directed to **Cheong Sing Yuen** at **012-208-4420** or **Yee Mun Theam (BB)** at **016-206-7811** or **Felicia Choong (GB)** at **016-971-2613**.

CONFIRMATION

Name / Company: _____

Contact Person: _____

Company Address: _____

Tel: _____ Email: _____

Cash/Cheque No: _____ of RM _____ (to be made payable to "Wesley Methodist Church Kuala Lumpur") 'Donations for 1st KL BB & GB 60th Anniversary' written on the back of the cheque.

Authorised Signature & Company Stamp

Name: _____

Date: _____

